

Jadi Gen Bijak & Menang (“Campaign”)

Frequently Asked Questions

1. What is the Jadi Gen Bijak & Menang Campaign?

Jadi Gen Bijak & Menang is a sales campaign organised by Amanah Saham Nasional Berhad (ASNB) that aims to encourage parents to start investing for their children’s future. This campaign offers exclusive Along Bijak merchandise and a chance to win fun prizes for the whole family.

2. When is the Campaign period?

The Campaign will run from 20 October 2025 until 31 March 2026. Each component of the Campaign will have different periods scheduled throughout the Campaign period as below:

New Minor UH Sign Ups & Invest RM10.00 only	Investment Tier		Lucky Draw
	Tier A	Tier B	
20 October 2025 to 31 January 2026	20 October 2025 to 31 March 2026	1 January 2026 to 31 March 2026	20 October 2025 to 31 January 2026

3. How many components does this Campaign have?

This Campaign has three components:

- i. New Minor Unitholder (UH) Sign Ups & Invest RM10.00 only
- ii. Investment Tier
- iii. Lucky Draw

4. Who can participate in this Campaign?

Anyone can participate in this Campaign.

5. What are the eligibility requirements to participate in this Campaign?

To be eligible to participate in this Campaign, participants must fulfil the following requirements:

Campaign Component	Entry Requirements	Platform	Registration
New Minor UH Sign Ups & Invest RM10.00 only	Open a new minor account and invest RM10.00 only	Over-the-counter ("OTC") at ASNB's branches	No registration required
Investment Tier	Make an investment into a Minor Account according to the tiers below: Investment Tier A: i. Tier 1: RM100.00 – RM499.00 ii. Tier 2: RM500.00 – RM999.00 Investment Tier B: i. Tier 3: RM1,000.00 – RM2,999.00 ii. Tier 4: RM3,000.00 and above	Across all platforms	No registration required
Lucky Draw	• Make a minimum investment of RM100.00 only into a Minor Account • Every RM100.00 invested is equivalent to one (1) lucky draw ticket	Across all platforms	Participants must register for this Campaign by: i. filling out the Microsoft form accessible through the QR code provided on all official Campaign promotional materials; OR ii. filling in the phrase 'GENBIJAK' in the referral code field when making an investment via myASNB

To be eligible for Lucky Draw, participants also must not perform any redemption, switching or transfer transactions (excluding transfer transaction for Wakaf ASNB) in ASNB funds during the Campaign period.

6. What are the eligible unit trust funds for this Campaign?

All ASNB unit trust funds.

7. What are the investment platforms eligible for this Campaign?

For Investment Tier and Lucky Draw, the Participant must have successfully invested via any of the following platforms:

- i. OTC at ASNB's and its agents' branches;
- ii. myASNB i.e. via portal (www.myasnb.com.my) and/or mobile application;
- iii. Internet banking agents offering ASNB unit trust transactions namely MAE, Maybank2u, CIMB Octo, CIMB Clicks, RHB Now, Affin Online, HLB Connect, Bank Islam GO and AmOnline;
- iv. ASNB Digital agents namely TouchnGo eWallet and other digital agents offering ASNB unit trusts transaction;
- v. Maybank and CIMB Banks' ATM or any ATM machine offering ASNB unit trusts transaction;
- vi. Salary Deduction Scheme ("SDS") (Government and private companies);
- vii. Standing Instruction via Maybank and Bank Simpanan Nasional; or
- viii. Auto Labur via myASNB portal and/or mobile application.

8. Do I need to register every time I make a subscription to participate in the Lucky Draw?

No, you only need to register once via the QR code or referral code in myASNB.

9. What are the prizes for this Campaign?

This Campaign offers gift prizes and exclusive merchandise as follows:

i. New Minor UH Sign Ups & Investment Tiers

Component	Entry Requirements	Merchandise	No. of Recipients
New Minor UH Sign Ups & Invest RM10.00 only	Open a new minor account & invest RM10.00 only	Sticker sheets	20,000
Investment Tier A	Tier 1: Invest RM100.00 – RM499.00	Activity book	20,000
	Tier 2: Invest RM500.00 – RM999.00	Along Bijak sling bag	18,000
Investment Tier B	Tier 3: Invest RM1,000.00 – RM2,999.00	Along Bijak plushie	5,000
	Tier 4: Invest RM3,000.00 and above	Along Bijak coinbox	5,000

ii. Lucky Draw

Prize	Item	No. of Winners
Grand Prize	Legoland Annual Passes for a family of four (4)	10
Second Prize	Kinokuniya vouchers worth RM500.00 only	20
Third Prize	Decathlon vouchers worth RM300.00 only	30
Fourth Prize	Petrosains family membership	18
Fifth Prize	KidZania tickets	40

10. How do I redeem the exclusive merchandise for New Minor UH Sign Ups & Investment Tier?

The exclusive merchandise can be redeemed on the spot at any ASNB branches while stocks last. For Investment Tier, participants must provide proof of the eligible investment transaction through any eligible platform to ASNB.

11. If I invest through any digital platform besides myASNB (e.g. MAE, CIMB Octo) am I eligible to redeem the Investment Tier merchandise?

Yes, you are eligible to redeem the Investment Tier merchandise. Simply provide proof of your investment transaction (e.g. screenshot or transaction history) through any eligible digital platform (listed in #7) at any ASNB branch.

12. How many exclusive merchandise items can I redeem?

Participants are eligible to receive only one (1) exclusive merchandise per investment tiering period throughout the Campaign period.

13. How are the Lucky Draw winners selected?

Winners of the Lucky Draw will be randomly selected through a computer system operated by ASNB after the Campaign period ends.

14. How will the Lucky Draw winners be notified?

Winners of the Lucky Draw will be announced via ASNB social media, website and/or any other appropriate communication channels.

15. When will I receive my Lucky Draw prize if I win?

The Lucky Draw prizes will be fulfilled to the winners within sixty (60) business days after the end of the Campaign period and/or after any requirements related to the fulfilment of prizes are met.

16. Am I eligible to participate in other ASNB campaigns?

Yes. Participants in this Campaign are also eligible to enter and win other ongoing campaigns organised by ASNB, such as *Pandu Impianmu*, *Gen Labur!*, *Labur & Level Up!*, *ASB Plus Campaign*, *100 Days of Rihuh Ria* and others.