



PRESS RELEASE

**FOR IMMEDIATE RELEASE
28 October 2021**

JOIN ONLINE FIESTA LABUR PNB@HOME 29-31 OCTOBER

ASNB's digital carnival aims to educate and raise public awareness on financial planning

KUALA LUMPUR, 28 October 2021: Amanah Saham Nasional Berhad (ASNB), the wholly-owned unit trust management company of Permodalan Nasional Berhad (PNB) will be hosting ***Fiesta Labur PNB@Home*** live on [Amanah Saham Nasional Berhad Facebook](#) from 29 to 31 October, 10.00 am to 5.30 pm. This annual ASNB event streams live on the digital platform to continue providing edutainment activities for the entire family in the aim of raising awareness on the importance of financial planning

There will be three main segments of the programme namely *Borak-Borak Je*, *ASNB Kongsi* and *Diva Labur* to impart various investment knowledge and information on ASNB products and services to the public. These three segments will feature popular celebrities Ajak Shiro, Bell Ngasri, Haiza, Abby Fana and DD Chronicle. They will take turns to host the programmes alongside invited panellists, including Dr. Adam Zubir and Alwi Adam who are licensed financial advisors; YouTuber Faiz Azmi, who manages *Financial Faiz* channel; and Prof. Dr. Mohamad Akram Laldin, International Executive Director of International Shari'ah Research Academy for Islamic Finance (ISRA).

Among the interesting topics that will be covered in the *Borak-Borak Je* segment are “*Kelebihan Pelaburan Konsisten... Biar Kecil, Jangan Tiada Langsung*” by Dr. Adam Zubir; “*Pulangan Tinggi, Apa yang Perlu Dikaji*” by Alwi Adam and “*Pembiayaan ASB - Ambil Ikut Kemampuan, Optimumkan Pulangan!*” by Faiz Azmi.

Chief Executive Officer & Executive Director of ASNB, Mohammad Hussin, said the first Fiesta Labur was organised in 2016 in Simunjan, Sarawak followed by Putrajaya and subsequently in 2018, it was jointly organised with TV3's *Karnival Jom Heboh*.

"However, in line with the current new normal, this year ASNB is taking the event online via our official Facebook page so that we can continue to reach out to the public and ASNB's investors," he added.

This programme is also held in conjunction with the Financial Literacy Month 2021 organised by the Financial Education Network (FEN) which takes place throughout this October. PNB is a member of the FEN network which aims to strengthen the delivery of financial planning knowledge to the public.

"To achieve this goal, we invite panel members who are experienced advisors in the financial and investment consultation field, to share their expertise in '*Special Coaching*' sessions. These panel members provide coaching and advisory services to help participants invest and manage their finance better and more effectively," Mohammad elaborated.

The three topic options with the panel members are:

- i. Strategies for Maximising Returns through ASB Financing by Licensed Financial Advisor, Suzardi Maulan;
- ii. Fundamentals of Financial Management to Start Investing by Licensed Financial Advisor, Alwi Adam; and
- iii. Step-by-Step Guide to Estate Management to Facilitate Heirs by Lawyer at Messrs. Nor Zabetha Chinna & Co, Nor Zabetha Muhamad Nor.

The session will be delivered on the *Zoom* platform and those interested can register through the link on the Fiesta Labur website, ASNB and Sembang-Sembang ASNB Facebook pages.

"In addition, we also invite ASNB agents to share about the specific services they offer to ASNB investors," said Mohammad.

This year's Fiesta Labor features a special *Diva Labor* segment to be hosted by well-known personality, *DD Chronicle*, who will be sharing knowledge on investment and financial planning in a casual setting to help the public understand the topic easily.

Meanwhile, *Olympiad50: ASNB&Anda* is a special trivia to test the public's knowledge on ASNB, investment and financial planning. Participants need to answer 50 related questions to stand a chance to win a prize worth RM500 each for five winners.

ASNB hopes that the *Fiesta Labor* programme would be one of the main preferred platforms for the public to seek investment and financial planning guidance, that would assist them in making smarter investment decision in the current challenging economic environment.

For more information, the public can visit the [Fiesta Labor PNB @Home](#) website, as well as [ASNB](#) and [Sembang-Sembang ASNB Facebook](#) pages.

- End -

Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is the unit trust company of PNB with 32 branch offices and more than 2,700 agents' branches nationwide. ASNB currently manages 16 unit trust funds with more than 260 billion units in circulation (UIC) and more than 14 million accounts. For further information, please visit www.asnb.com.my or contact ASNB Customer Service Centre at 03 7730 8899.

Issued by Amanah Saham Nasional Berhad

MAIN PROMO

Fiesta
LABUR PNB@Home
29-31 Oktober 2021

Abby Fana • Bell Ngasri • DD Chronicle • Haiza • Ajak Shiro

Secara langsung di Facebook ASNB | 10.00 pagi – 5.30 petang

ASNB Kongs **BORAK-BORAK Je...** **DIVA Labor** **TRIVIA Live**

Kempen Pengurusan Kewangan **zoom** Trivia

Cashback @myASNB **Special COACHING** • Suzardi Maulan • Nor Zabetha Muhammad Nor • Alwi Adam **OLYMPIAD 50**

Bersama kami untuk pelbagai info dan maklumat menarik! #langkahkecil #bijakuruswang

ASNB | Amanah Saham Nasional Berhad www.asnb.com.my

BORAK-BORAK JE

Fiesta
LABUR PNB@Home

Kelebihan Pelaburan Konsisten: Biar Kecil, Jangan Tiada Langsung

29 Oktober 2021
10.15 pagi-11.15 pagi

Dr Adam Zubir
Penasihat Kewangan Berlesen

BORAK-BORAK Je...

Perkongsian strategi dan tip mudah untuk membantu anda membina tabungan dan merealisasikan impian

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Fiesta
LABUR PNB@Home

Bina Kehidupan Selesa: Bagaimana ASNB Boleh Membantu Anda?

29 Oktober 2021
11.50 pagi-12.45 tengah hari

Siti Norliha Shamsul Bahri
Ketua, Jabatan UNCFE, ASNB

BORAK-BORAK Je...

Perkongsian strategi dan tip mudah untuk membantu anda membina tabungan dan merealisasikan impian

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Fiesta
LABUR PNB@Home

Kenali Wakaf ASNB

29 Oktober 2021
4.05 petang-5.00 petang

Prof Dr Mohamad Akram Laldin
Pengarah Eksekutif, Akademi Penyelidikan Syariah Antarabangsa dalam Kewangan Islam (ISIA)

BORAK-BORAK Je...

Perkongsian strategi dan tip mudah untuk membantu anda membina tabungan dan merealisasikan impian

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Fiesta
LABUR PNB@Home

Pulangan Tinggi: Apa Yang Perlu Dikaji

30 Oktober 2021
10.15 pagi-11.15 pagi

Alwi Adam
Penasihat Kewangan Berlesen
Ezaz Wealth Sdn Bhd

BORAK-BORAK Je...

Perkongsian strategi dan tip mudah untuk membantu anda membina tabungan dan merealisasikan impian

ASNB | Amanah Saham Nasional Berhad www.asnb.com.my

Fiesta
LABUR PNB@Home

Bijak Urus Hutang, Hidup Lebih Tenang

30 Oktober 2021
4.05 petang-5.00 petang

Nirmala Supramaniam
Ketua, Household Financial Education Department, Agensi Kaunseling & Pengurusan Kredit (AKPK)

BORAK-BORAK Je...

Perkongsian strategi dan tip mudah untuk membantu anda membina tabungan dan merealisasikan impian

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Fiesta
LABUR PNB@Home

Pembiayaan ASB: Ambil Ikut Kemampuan, Optimumkan Pulangan

31 Oktober 2021
10.15 pagi-11.15 pagi

Faiz Azmi
Pengasas Saluran FinansialFaiz @YouTube

BORAK-BORAK Je...

Perkongsian strategi dan tip mudah untuk membantu anda membina tabungan dan merealisasikan impian

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DIVA LABUR

Fiesta
LABUR PNB @Home

Santai je bersama
DIVA Labur

29 Oktober 2021	• 11.20 pagi - 11.30 pagi • 3.35 petang - 3.45 petang
30 Oktober 2021	• 11.20 pagi - 11.30 pagi • 12.45 tengah hari - 12.50 tengah hari • 3.35 petang - 3.45 petang
31 Oktober 2021	• 11.20 pagi - 11.30 pagi • 12.45 tengah hari - 12.50 tengah hari • 3.35 petang - 3.45 petang

Dd Chronicle
Youtuber

#langkahkecil #bijakuruswang

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OLYMPIAD 50

Fiesta
LABUR PNB @Home

Apa yang anda tahu mengenai
ASNB, Pengurusan Kewangan dan Pelaburan?

OLYMPIAD 50

Jom, uji diri anda!!

Hanya jawab **50 soalan**
untuk peluang menang!

5 pemenang x RM500*

* Tertakluk kepada terma & syarat

#langkahkecil #bijakuruswang

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SPECIAL COACHING

Fiesta
LABUR PNB @Home

**STRATEGI MEMAKSIMUMKAN
PULANGAN MENERUSI
PEMBIAYAAN ASB**

29 Oktober 2021
9.00 pagi-12.00 tengah hari

**Special
COACHING**

DAFTAR SEGERA!
Dapatkan Panduan & Strategi Pelaburan
daripada Penasihat Kewangan Bertauliah
dan mereka yang pakar dalam
bidang masing-masing

Suzardi Maulan
Penasihat Kewangan
Berlesen

#langkahkecil #bijakuruswang

ASNB | Amanah Saham Nasional Berhad www.asnb.com.my

Fiesta
LABUR PNB @Home

**LANGKAH DEMI LANGKAH
URUS HARTA UNTUK
MUDAHKAN WARIS**

30 Oktober 2021
10.00 pagi-1.00 tengah hari

**Special
COACHING**

DAFTAR SEGERA!
Dapatkan Panduan & Strategi Pelaburan
daripada Penasihat Kewangan Bertauliah
dan mereka yang pakar dalam
bidang masing-masing

**Nor Zabetha
Muhamad Nor**
Pegawai
Teknikal Nor Zabetha
Chinnia & Co

#langkahkecil #bijakuruswang

ASNB | Amanah Saham Nasional Berhad www.asnb.com.my

Fiesta
LABUR PNB @Home

**ASAS MENGURUS KEWANGAN
UNTUK MULA MELABUR**

31 Oktober 2021
10.00 pagi-1.00 tengah hari

**Special
COACHING**

DAFTAR SEGERA!
Dapatkan Panduan & Strategi Pelaburan
daripada Penasihat Kewangan Bertauliah
dan mereka yang pakar dalam
bidang masing-masing

Alwi Adam
Penasihat Kewangan
Berlesen
Eazaz Wealth Sdn Bhd

#langkahkecil #bijakuruswang

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