



## **PRESS RELEASE**

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### **PNB's Annual *Kuiz Pelaburan* Returns**

*Quiz tests participants on key concepts of money and investment management*

**KUALA LUMPUR, 8 August 2021:** - The 2021 *Kuiz Pelaburan PNB*, an annual contest organised by Permodalan Nasional Berhad (PNB) for Malaysian citizens, will take place starting 9 August. The quiz tests participants on the key concepts of investment and financial planning through an edutainment approach for the Teen and Public categories, offering prizes worth a total RM68,500.

The Teen Category for those aged 13 to 17 years will run from 9 to 22 August, while the Public Category for 18 years and above, will run from 16 to 31 August 2021.

Those keen to participate can do so online at the Amanah Saham Nasional Berhad website ([www.asnb.com.my](http://www.asnb.com.my)). Information, questions and articles related to the *Kuiz Pelaburan PNB* will also be uploaded on the website. ASNB is PNB's wholly-owned unit trust management company tasked with implementing financial literacy initiatives to enhance public knowledge on investments.

Chief Executive Officer & Executive Director of ASNB, Mohammad Hussin said, "The quiz, themed '*Capai Kemerdekaan Kewangan*' (Achieving Financial Independence) in conjunction with the National Day Celebration, poses questions related to investment and financial management."

"This year's questions are different from last year's and more challenging because participants are only given clues to the answers. There will be no more multiple-choice questions with either an a, b or c."

All questions for the *Kuiz Pelaburan PNB* will be published for five consecutive days in *Berita Harian* and *Sinar Harian* in which for the Teen Category, the publication date

is from 9 to 13 August while for the Public Category, the publication date is 16 to 20 August 2021. Participants are advised to refer to the articles published by the two newspapers over the five days to find clues for the answers.

“Every year, we strive to make the quiz more challenging by diversifying the concept of the questions so that the *Kuiz Pelaburan PNB* remains one of the mediums that can attract the public to enhance their knowledge on investment and financial management,” he said in a statement issued here today.

According to Mohammad, this year marks the 21<sup>st</sup> year that the *Kuiz Pelaburan PNB* has been organised

“Previously, the participants of the *Kuiz Pelaburan PNB* would have had their face-off sessions with each other on the stage. However, since last year, the Quiz has been organised entirely online in line with the new norms necessitated by the COVID-19 pandemic.”

“We found that participation via the online method provides an opportunity for a wider range of participation from the public, with a total of 173,980 entries received in 2020, an increase of 120% over the preceding year,” he said.

Since it first began in 2001, the *Kuiz Pelaburan PNB* has to date attracted close to 800,000 participants. The quiz is one of the ongoing efforts by ASNB and PNB under the Financial Literacy pillar to impart investment and financial knowledge to the public through a more engaging approach.

The results of the *Kuiz Pelaburan PNB* for both categories are based on all correct answers. The system that has been developed by ASNB will select the winners randomly. Entries are unlimited; however, each participant is only eligible to win one prize.

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### **About Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is a wholly-owned unit trust management company of PNB with 33 branch offices and more than 2,700 agents nationwide. ASNB currently manages 15 unit trust funds with more than 269.6 billion units in circulation (UIC) and 14.7 million accounts. For more information, please visit [www.asnb.com.my](http://www.asnb.com.my) or call the ASNB Customer Service Centre at 03-7730 8899.

**Issued by Amanah Saham Nasional Berhad**